

Respondent



27

Christina Knox



09:27

Time to complete



1. Please provide your name, position title, and contact information. \*

Crissy Knox, Amb Care Nurse Manager

2. Is this submission an idea for a Promising Practice or existing Promising Practice? \*

☒ Idea for a Promising Practice

☐ Existing Promising Practice

3. What is the name of your Promising Practice? \*

Verteran/Employee Vignettes

4. What type of Veterans does this practice serve? \*

☐ Rural

☐ Urban

☒ Both

5. How does this practice promote vaccine acceptance? \*

It would allow Veterans with concerns about the Vaccines to see that other with the same reservations have gotten the vaccine. At this point the Veterans that wanted the vaccine have mostly had it so we need to focus on the hold outs

6. What are the specific steps you took, or would take, to implement your practice and the timeline/timeframe for each? \*

1. Do short stories on Veterans and Employees that had concerns about getting the vaccine. Why they had concerns and what changed their minds. How they feel since getting the vaccine. -ask amb care for patients names and contact them and get consent and have them come in and do a video. This will take collaboration with medical media. If you rushed this could be done in a month. 2. Share the stories with medical centers to post on social media or around the medical centers on monitors. -if they are digital this can be very quick, Sent to all Public Affairs officer 3. Make posters with the pictures of the Staff/Veterans and their stories. -sent to medical media to print and distribute

7. What departments are involved in implementing your practice? \*

Amb care, Medical Media, and Public relations

8. What are the costs associated with your practice? \*

Everything should be done in house and as part of normal procedures

9. What primary metric data is tracked and collected to determine your practice's success? \*

Increase in vaccines given

10. What are the potential risks or barriers of implementing your practice and the proposed mitigations? \*

none

