

Respondent



11

Becky Thomas



13:18

Time to complete



1. Please provide your name, position title, and contact information. *

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2. Is this submission an idea for a Promising Practice or existing Promising Practice? *

☒ Idea for a Promising Practice

☐ Existing Promising Practice

3. What is the name of your Promising Practice? *

I Did It, So Can You

4. What type of Veterans does this practice serve? *

☐ Rural

☐ Urban

☒ Both

5. How does this practice promote vaccine acceptance? *

Having targeted short (30 -45 sec) videos or brochure cards reflective of the community that a clinic is in or where veterans are served and show someone known and accepted to/in the community who talks about the vaccine (benefits and/or receiving it) .

6. What are the specific steps you took, or would take, to implement your practice and the timeline/timeframe for each? *

Target urban and rural specific messages including people from that community who have received the vaccine. They can communicate the benefits and share their story. If it is someone that the community relates to in a positive way they may be more willing to react more positively.

7. What departments are involved in implementing your practice? *

Should be all - someone who can identify community specific individuals, someone to get the recording or printing and someone to get it shared to the community (video/print).

8. What are the costs associated with your practice? *

Unknown as it revolves around each center's ability to recruit individuals to record (can be short 30-sec clips) and then show in the waiting area.

9. What primary metric data is tracked and collected to determine your practice's success? *

Comparison of number of vaccines provided prior to the start and then during the implementation of the program. Can track the pre-post numbers of those who receive the vaccine.

10. What are the potential risks or barriers of implementing your practice and the proposed mitigations? *

Cost if some feel it would be too prohibitive; getting different departments to collaborate in a timely manner to make this information and get it out to the community.

