

## 2024 VHA Shark Tank Competition

Are you ready to swim with the sharks?

# What is the VHA Shark Tank Competition?

The 2024 VHA Shark Tank Competition spotlights employee innovations that promote positive outcomes and improved experiences for Veterans and employees. The 2024 competition will be the 10<sup>th</sup> iteration hosted by Diffusion of Excellence.

Applicants will receive two rounds of review—semifinalists are selected in round one and finalists in round two. Guided by Diffusion, finalists promote their practice to VISN leadership and Medical Center Director Sharks, who bid resources for a chance to implement the practice at their facility.

#### Who can participate?

The 2024 VHA Shark Tank Competition is open to **VHA Employees** with an innovative practice that addresses key VHA priorities. The employee must have implemented the practice in at least one facility (including their parent facility) and collected a minimum of three months of real-world data.

#### How do I get involved?

Are you looking to submit your practice for consideration? **Applications open April 1, 2024.** Scan the QR code on this poster for more information about the VHA Shark Tank Competition and the application process.

Want to help select this year's finalists? Diffusion is recruiting application reviewers and invites you to contact the VA Diffusion Support team through the QR code or by e-mailing VADiffusionSupport@VA.gov.



U.S. Department of Veterans Affairs Veterans Health Administration Office of Healthcare Innovation and Learning

### 2024 Shark Tank Timeline

