

Respondent

< 7 Daniel Barrows >

09:33
Time to complete

1. Please provide your name, position title, and contact information. *

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2. Is this submission an idea for a Promising Practice or existing Promising Practice? *

- Idea for a Promising Practice
- Existing Promising Practice

3. What is the name of your Promising Practice? *

Testimonial Videos from Veterans who have received the vaccine

4. What type of Veterans does this practice serve? *

- Rural
- Urban
- Both

5. How does this practice promote vaccine acceptance? *

Veterans will be more accepting of vaccine if they hear stories from other Veterans about receiving the vaccine and how it has allowed them to resume some normalcy (visiting grandchildren, family, going back to activities, etc.). Veterans trust other Veterans.

6. What are the specific steps you took, or would take, to implement your practice and the timeline/timeframe for each? *

I would advocate for the public affairs departments along with the medical media departments at each of the medical centers reach out to Veterans requesting voluntary participation in the production of testimonial videos.

7. What departments are involved in implementing your practice? *

An example of this is a testimonial video that we did to encourage Veterans with SCI/D to participate in telehealth some time back when we were attempting to increase utilization. An example of that can be viewed on YouTube at this link: <https://www.youtube.com/watch?v=LjwGDZhNiwl>

8. What are the costs associated with your practice? *

I believe minimal if existing resources are used. The telehealth testimonial video that was produced by the Dallas VA for SCI was done using existing staff and resources.

9. What primary metric data is tracked and collected to determine your practice's success? *

In this case it would be difficult to track if the video itself resulted in acceptance of the vaccine, but it certainly will help.

10. What are the potential risks or barriers of implementing your practice and the proposed mitigations? *

None known

