

Respondent



17

Melissa Kemmer



117:04

Time to complete



1. Please provide your name, position title, and contact information. *

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2. Is this submission an idea for a Promising Practice or existing Promising Practice? *

- ☒ Idea for a Promising Practice
- ☐ Existing Promising Practice

3. What is the name of your Promising Practice? *

Feel, Felt, Found method

4. What type of Veterans does this practice serve? *

- ☐ Rural
- ☐ Urban
- ☒ Both

5. How does this practice promote vaccine acceptance? *

I spent a long time in sales before I became a Dental Hygienist. There was a technique called feel, felt, found. It went along the lines of "I understand how you feel..., Others have felt the same way..., What they have found is that..." This can be applied so many ways. I use it all the time even now in my dental chair. So maybe something along the line of... "I understand how you feel. You aren't sure if the vaccine has been researched enough, you are a little nervous about possible side effects, you keep to yourself and don't go around others or large groups" Other veterans have felt the same way. What our veterans have found is they have not had side extreme side effects. They have also found to have less stress and anxiety about the virus. They are confident they are protected. Our veterans have found that that the vaccine was the best choice to protect them and others they spend time with."

6. What are the specific steps you took, or would take, to implement your practice and the timeline/timeframe for each? *

The question would be how to get this to the veterans. Maybe a mailer, but as a veteran we get so much mail..so how much is actually read? Maybe a television commercial? Maybe just a closed circuit commercial within our facilities? When a veteran is waiting for their appt could this play on our televisions. I feel like this would at least plant the seed and if asked after their appt if they would like to schedule a vaccine maybe they would be more willing? Our MSA's could implement a dialogue that uses the same fundamentals when discussing vaccination? Video or graphic could be displayed on social media as well. I feel like seeing a variety of different veterans sharing this would get the viewers attention. A young service member in utilites, a vietnam vet with his ball cap, an OIF/OEF veteran that looks to be in prime health and a female veteran of childbearing age all supporting this mission. This vaccine is not just for the elderly!

7. What departments are involved in implementing your practice? *

no answer

8. What are the costs associated with your practice? *

I have no idea.

9. What primary metric data is tracked and collected to determine your practice's success? *

unknown

10. What are the potential risks or barriers of implementing your practice and the proposed mitigations? *

n/a